



## Case Study: Save-A-Lot Commercial & Industrial Program

**\$4,883**

Rebates  
Paid

**\$4,880**

Estimated  
Annual Savings

**3.3 years**

Payback Period  
with Rebates

**81,345**

Annual kWh  
Savings

### The Opportunity

As you might expect, Save-A-Lot grocery stores are all about the savings. When store owner Roger Allen was looking for ways to save energy at his Cross Lanes, WV location, Appalachian Power was there to help. Allen had previously worked with Appalachian Power's Commercial & Industrial (C&I) Program, and was already aware of the great lighting rebates available to small business owners.

### The Project

Appalachian Power upgraded the lighting in the entire store, replacing older T12 lights with newer, more efficient T8s. To better show off the store's products, the merchandise cooler was also outfitted with brighter, energy-saving LEDs.

### The Results

Not only did the brighter lights make the store feel more shopper-friendly, the project also resulted in significant long-term energy savings for Save-A-Lot. Along with more than \$4,800 in instant rebates, the upgrades are expected to save a lot of energy—over 81,000 kWh annually.



The energy-efficient lighting really is brighter and makes my merchandise look much better. It really improves my customers' shopping experience, and the rebate process was very easy.

—Roger Allen,  
Store Owner, Save-A-Lot

To learn more about how the Commercial & Industrial Program can help your company, visit [TakeChargeWV.com/Business](http://TakeChargeWV.com/Business).



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